



CORPORATE  
EVOLUTION

# Product Manager

## Personal Transformation Coaching App

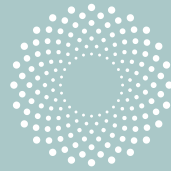
Are you passionate about helping individuals unlock their full potential and live their best lives? Do you have a knack for building thriving digital communities and businesses? We're seeking a dynamic Product Manager to lead the development and growth of our innovative coaching app designed to empower users to live their purpose and manifest their dreams.

### RESPONSIBILITIES:

- Drive the product vision, strategy, and roadmap for our life transformation coaching app, aligning with the company's mission and goals.
- Collaborate closely with the Director and creator of the values and purpose app including marketing, sales and building community of users to drive engagement.
- Conduct market research and gather user feedback to identify opportunities for product enhancements and innovation.
- Define and analyse key metrics to measure the success and impact of product initiatives, iterating based on data-driven insights.
- Build and nurture a vibrant community of users, fostering meaningful connections and collaboration.
- Develop and execute strategies to grow the app's user base and revenue streams, including user acquisition, retention, and monetisation.

### REQUIREMENTS:

- Proven experience as a Product Manager or similar role, preferably in the tech industry.
- Understanding of mobile app development processes and design principles,
- Strong analytical skills with the ability to interpret data and make data-driven decisions.



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- Excellent communication and interpersonal skills, with the ability to effectively collaborate with diverse teams and stakeholders.
- Passion for personal development, coaching, and helping others achieve their goals.
- Experience building and scaling digital communities and businesses is a plus.

If you're a visionary leader with a passion for leveraging technology to transform lives and build thriving communities, we'd love to hear from you. Join us on our mission to empower individuals to live authentically and manifest their dreams! Apply now with your resume and a brief cover letter outlining your relevant experience and why you're excited about this opportunity.

Part-time hybrid role

Please send through a cover letter and CV to Lisa at [lisa.doig@corpevolution.com](mailto:lisa.doig@corpevolution.com)