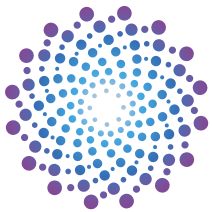


PART 1 ACCREDITATION TRAINING



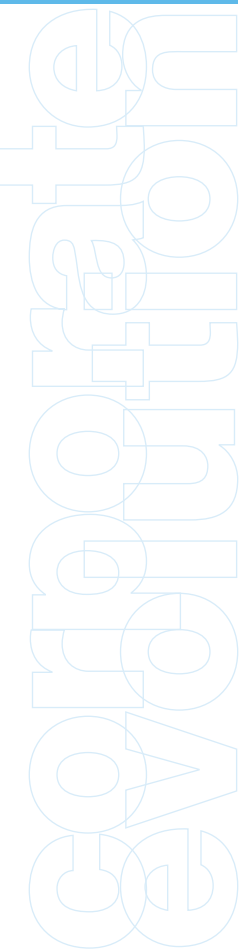
Corporate  
Evolution



executive leadership

culture transformation

coaching



## CORPORATE TRANSFORMATION TOOLS TRAINING



The CTT models and tools training is a two-day workshop for consultants, change agents and human resource managers on how to use the cultural transformation tools. Participants are involved in lecture, discussion and group activities. This is an accreditation course to become a certified user of the cultural transformation tools.

By the end of this course you will have a deep appreciation of the Barrett Seven Levels of Consciousness Model, its heritage and philosophy. You will understand the process for setting up and running a survey with your clients and you will also be proficient in reading and interpreting the values assessment charts. It is important that we cover these critical elements first in order to give you a foundation for using CTT.

The price of the training includes workshop materials and a copy of "Liberating the Corporate Soul".

### You Will Learn:

- The Seven Levels Of Corporate Consciousness
- The Seven Levels Of Leadership Consciousness
- The Six-part Business Needs Scorecard Diagnostic
- How To Use The Cultural Transformation Tools®
- Individual Values Assessments (IVA)
- Team Values Assessments (TVA)
- Cultural Culture Assessments (CVA)
- Merger Compatibility Assessments
- Leadership Values Assessment (LVA)
- How To Interpret And Present The Results Of The Values Assessments
- How To Market The Cultural Transformation Tools® To Your External Or Internal Clients

### How You Will Benefit:

- The right to use the cultural transformation tools® (CTT accreditation)
- Detailed understanding of how to use the cultural transformation tools®
- State-of-the art techniques to apply in your own practice
- Affiliation with Barrett Values Centre llc
- Opportunity to join the global CTT members network

At the end of the course you will be given a free Individual Values Assessment so that you can practice using the tools in a live one-to-one client environment.

Further information on Barrett Values Center can be found at [www.valuescentre.com](http://www.valuescentre.com).

### Feedback from Participants:

*"The highlight of the program was the wisdom of the Trainer and the others in the room" (Psychologist)*

*"Bloody great!" (Leadership consultant, major management consulting co)*

*"Really appreciated being here - felt privileged and full possibility" (CEO)*

*"Most valuable was the group discussion and facilitator knowledge. Fantastic." (Consultant, KPMG)*

*"Highlight was the opportunity to share experiences with others - great group of people. Thanks for a stimulating, informative 2 days" (Leadership consultant)*

### DISTINCTIVE EXPERIENCE

Corporate Evolution is a leadership consultancy, based in Perth, Western Australia with Associates in Sydney, Melbourne and globally.

Our niche is working with Senior leaders to integrate leadership and culture with the corporate vision and strategy. Our core capabilities focus on three areas:

- EXECUTIVE TEAM LEADERSHIP
- CULTURE TRANSFORMATION
- COACHING

Corporate Evolution facilitators are unique in the market with high level training in transforming mindsets and behaviours combined with significant business track records in the USA, Europe and Australia.

Our purpose : To help leaders transform their world.

# CTT: A GLOBAL STANDARD

## COUNTRIES:

USA, ARGENTINA, AUSTRALIA, AUSTRIA, BELGIUM, BRAZIL, BHUTAN, BULGARIA, CANADA, CHILE, COLOMBIA, DENMARK, DOMINICAN REPUBLIC, FINLAND, FRANCE, GERMANY, HUNGARY, INDONESIA, IRELAND, JAMAICA, JAPAN, LATVIA, LUXEMBOURG, MALAYSIA, NEW ZEALAND, NORWAY, POLAND, RUSSIA, SINGAPORE, SLOVENIA, SOUTH AFRICA, SPAIN, SWEDEN, SWITZERLAND, TANZANIA, THE NETHERLANDS, TURKEY, UK, UKRAINE, VENEZUELA

## COMPANIES IN AUSTRALIA

- ADOBE
- AGL
- AMP
- ANZ BANK
- AUSTRALIAN GRADUATE SCHOOL OF MANAGEMENT
- AUSTRALIA POST
- BANK OF QUEENSLAND
- BHP BILLITON
- COMMONWEALTH BANK OF AUSTRALIA
- DATAKOM
- FREEHILLS
- GASNET
- HARVEY NORMAN
- HUMAN SYNERGISTICS
- JOHN HOLLAND GROUP
- KBR GOVERNMENT AND INFRASTRUCTURE APAC
- MACQUARIE UNIVERSITY
- MCKINSEY & COMPANY
- MOTOROLA LEADERSHIP DEVELOPMENT
- PACIFIC BRANDS
- PFIZER
- PRICE WATERHOUSE COOPERS
- QANTAS
- SUNCORP
- TELSTRA

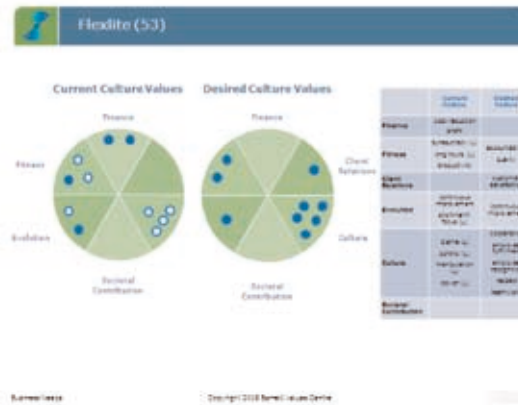
## CASE HISTORY

To read a case history of ANZ Bank's success using CTT Tools for their highly acclaimed cultural transformation program, go to:

<http://www.valuescentre.com/docs/cs2.pdf>

# 7 LEVELS OF CONSCIOUSNESS MODELS

## Types of needs at each stage of development



## How leaders motivate/Why leaders fail



## ABOUT YOUR FACILITATOR



Lisa Doig has been selected by Barrett Values Centre as the Trainer of CTT Models and Tools in Western Australia. Her unique expertise is working with an Executive Teams in linking vision and strategy with the leadership and culture imperative. With Lisa's business background in developing new businesses from market research and strategy through to multi-million dollar sales and operations, she bring the understanding of the business' needs to the design, facilitation and sustainability of transformational programs.

### AREAS OF SPECIALISATION

- Top Team Alignment and Top Team Effectiveness
- Appreciative Inquiry strategic planning and engagement process (integrating CTT)
- Design and Facilitation of mindsets and behaviours workshops for top teams and senior/middle management
- Executive Coaching

Lisa is a member of McKinsey & Company's global network of transformational facilitators. She designs, facilitates and coaches McKinsey clients and consultants globally.

Lisa has been using CTT for the last 6 years with outstanding success.

**COST:** Cost for the CTT Part 1 course is: A\$1980 exclusive of GST. This includes workshop, manual and meals. Group discounts are available for in-house courses or multiple enrolments. Corporate Evolution reserves the right to cancel the course if insufficient enrolments are confirmed.

**Cancellation fee:** 50% cancellation fee up to 2 weeks before the course. Within one working week, no refund available. Participant names may be changed at any time.

*“CTT is a core part of our diagnostic culture assessment for clients. The results resonate with senior leaders in a way other diagnostic tools do not. The results illustrate the journey of how to create achievement and self actualised cultures and what is required of the leaders and employees to achieve their goals.*

*This tool creates distinctiveness for „ the change agent.*

## ENROLLMENT FORM

|          |          |
|----------|----------|
| Name     |          |
| Position |          |
| Company  |          |
| Address  |          |
| City     | Postcode |
| Phone    | Email    |

Please Register online at:  
[www.corpevolution.com](http://www.corpevolution.com)

Lisa Doig, Corporate Evolution ,PO Box 275, Floreat WA 6014.

Tel: (08) 9285 0124. email: [lisa.doig@corpevolution.com](mailto:lisa.doig@corpevolution.com)